

A New Years Resolution: Become Accredited by Special Kids Photo

Karen Dórame

It's becoming more and more popular to pay very special attention to very special children—those who are disabled or seriously ill.

If you've been thinking about becoming accredited, make this your year to achieve it. The full-day training also helps you work more effectively with *all children*, not just those who have special needs.

You will learn where to find these children and how to reach out to their families.

Once you have photographed a few of these angels, the parents are so grateful, they tell their friends. You will find that your client base will grow faster than anticipated.



This series of photographs was captured with a Nikon D200, a 17-55 mm (2.8) lens and Westcott's soft, cold continuous lighting. Special effects were created with Photoshop and nik "add-on" filters.

The media loves a human interest story. Here's a photographer who makes beautiful portraits of special children—that's a **GREAT STORY!**

Recently I emailed a small community paper with a notice of a local SKPA training for their calendar section. The

editor contacted me almost immediately for a story and sent out a reporter to cover it. Here are a few of the portraits purchased by the mother of a baby with Down syndrome after she read the article and booked a session.

Even though Jacqui's eyes were closed, she wasn't asleep—the shutter clicked at just the right time. Above image shows her playing peek-a-boo with a yard of sheer Tulle netting.



The sheer Tulle netting keeps the baby busy and modestly covered in all the right places.

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Accreditation is easy as 1-2-3-4

- Attend the 1-day workshop
- Complete the 2-part exam
- Obtain 3 client referrals
- Submit 4 photos of special kids

'07 SKPA Workshops

- So. California - Jan 8 (Mon)** This limited capacity workshop will be held in Tustin, allowing class members to receive very individual instruction. Contact us at info@specialkidsphotography.com
- San Antonio, TX - Jan 13 (Sat)** A real treat to have this workshop hosted by Elizabeth and Trey Homan at their beautiful studio in San Antonio prior to PPA's ImagingUSA. You get the same low pkg. price of \$199 for the books, test and full-day workshop. The Homans will also provide lunch! Contact us at info@specialkidsphotography.com
- Las Vegas area (St. George, UT) - Feb 5 (Mon)** Vacation in So. Utah (gateway to many national parks) and start on the road to SKPA accreditation! Contact us at info@specialkidsphotography.com
- So. California - Feb 12 (Mon)** This w/s is scheduled in CA if enough sign up for this date following ProPhoto Expo in Pasadena.
- Georgia - Date TBA (Feb or Mar)** We are still working on a date for this full-accreditation workshop.
- Las Vegas area (St. George, UT) - (Mar)** Select your own date for this special w/s before or after WPPI (3/24-29). It's a 1.5 hr. drive from Vegas. Zion Natl. Park is very close to St. G. Lunch incl! Contact us at info@specialkidsphotography.com
- Phoenix - Feb 26 (Mon)** This date is planned if enough sign up. Some people wanted to come to the Phx training last year but missed it. Contact info@specialkidsphotography.com to sign up.

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See SKPA website for details or call 435.627.1628
www.specialkidsphotography.com

Already Accredited?? Become a SKPA Trainer in 07

You have already achieved SKPA accreditation? Why not serve your community and fellow photographers by becoming a SKPA trainer for your part of the country?

SKPA HQ is not out to "rule the world" in this field. Our main objective is to advocate for parents and to reach photographers with the message about training.

To become a trainer is easier than you may think. SKPA makes the needed educational tools available for you. Before becoming a trainer, you must achieve SKPA accreditation. The PowerPoint CD, scripted training manuals and accreditation licensing have been approved by the SKPA board and are now available for \$499. You commit to give at least two trainings per year.

Special Kids Photography of America is a nonprofit 501(c)(3) organization dedicated to "increase the face value" of special children
CASH DONATIONS WELCOMED!

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